



## Program Advertising\* Apollo 2013, May 17th

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The Great Night in Harlem benefit concert and the Jazz Foundation of America are pleased to offer event sponsorship opportunities at all levels of engagement.

- Advertising in the event program shows your support for the musicians and their families
- Allows you to pay tribute to someone you'd like to honor
- Offers excellent visibility for you/your company

### Advertising Specifications

Size:

Trim size of Journal: 8 3/8" x 10 7/8"  
Full page ad: 7 1/2" x 10"  
Half page horizontal ad: 4 7/8" x 7 1/2"  
Quarter page vertical ad: 3 5/8" x 4 7/8"  
1/8 page horizontal ad: 3 5/8" x 2 1/4 "

All ads are Black and White

Digital files, Macintosh or Mac-compatible format (System 9.2 **or Later**)  
Adobe Acrobat PDF (**Preferred**)  
Adobe Photoshop 6.0 or later  
Acceptable file formats: JPG, TIFF, EPS, and PDF

Grayscale

File resolution: 300 dpi

**To prevent font conflicts please convert all fonts to outlines.**

### **Advertising in Event Program ONLY:**

Ads will be accepted via email to [peter@jazzfoundation.org](mailto:peter@jazzfoundation.org)

\$4000 - full page  
\$1500 - 1/2 page  
\$1000 - 1/4 page  
\$300 - 1/8 page

### **Advertising Material Deadline: April 27<sup>th</sup>, 2013**

*If you are unable to furnish ads in these digital formats, we will be happy to offer a simply-typeset layout acknowledging your contribution.*

The Jazz Foundation of America is a 501 © (3) non-profit organization. Your contribution is tax deductible to the fullest extent of the law.

Jazz Foundation of America, 322 W. 48<sup>th</sup> St., 6<sup>th</sup> Floor, NY, NY 10036 P:212-245-3999 F: 212-245-3994

**\* If you have purchased a dinner package you automatically receive a free ad in the program as a sponsor**